

CONTRACT

WMYT-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.mylt12.com

And.

American Rambler Productions
138 Conant Street
Beverly, MA 01915

| | | |
|--|--|--|
| Contract / Revision 119128 / | | Alt Order # 09836737 |
| Product ROMNEY FOR PRESIDENT | | |
| Contract Dates 10/05/12 - 10/09/12 | | Estimate # 280 |
| Advertiser Romney-RNC | | Original Date / Revision 10/05/12 / 10/05/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WMYT | Account Executive Bradley Philipps | Sales Office Millennium Was |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|---------------------|-----------------|-------------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WMYT | 10/08/12 | 10/09/12 | Family Feud Hour | 6p-7p | | :30 | | | NM | 3 | \$1,200.00 |
| | | CANDIDATE / CLASS 2 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MT----- | | | | 3 | \$400.00 | | | |
| N 2 | WMYT | 10/08/12 | 10/09/12 | Steve Harvey M-F 7-8p | 7-8p | | :30 | | | NM | 3 | \$315.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MT----- | | | | 3 | \$105.00 | | | |
| N 3 | WMYT | 10/08/12 | 10/08/12 | WBTV News @ 10p WMYT #10-1030p News | | | :30 | | | NM | 1 | \$140.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$140.00 | | | |
| N 4 | WMYT | 10/08/12 | 10/08/12 | LAW & ORDER SVU #1 | 8-9PM | | :30 | | | NM | 2 | \$500.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 2 | \$250.00 | | | |
| N 5 | WMYT | 10/06/12 | 10/06/12 | Law & Order | 8-10p | | :30 | | | NM | 1 | \$45.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$45.00 | | | |
| N 6 | WMYT | 10/09/12 | 10/09/12 | WBTV News @ 10p WMYT #10-1030p News | | | :30 | | | NM | 1 | \$300.00 |
| | | CANDIDATE / CLASS 2 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$300.00 | | | |
| N 7 | WMYT | 10/09/12 | 10/09/12 | House | 8-9pm | | :30 | | | NM | 1 | \$190.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$190.00 | | | |
| N 8 | WMYT | 10/08/12 | 10/08/12 | Steve Harvey | 11p-12a | | :30 | | | NM | 1 | \$60.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$60.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WMYT-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.wmyt12.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 119128 / | 09836737 |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------|------------|
| 10/05/12 - 10/09/12 | ROMNEY FOR PRESID | 280 |

| Advertiser | Original Date / Revision |
|------------|--------------------------|
| Romney-RNC | 10/05/12 / 10/05/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Totals | | | | | | | | | | | 13 | \$2,750.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 10/01/12 - 10/09/12 | 13 | \$2,750.00 | \$2,337.50 |
| Totals | 13 | \$2,750.00 | \$2,337.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WMYT-Charlotte

Date

8/30/12 / 10/15

I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|----------------------------------|----------------------------------|------|-------|----------------|-----------------|
| *see schedules for Aug 31-Nov. 6 | | | | | 0 |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Total Charges: *see schedules for Aug. 31-Nov. 6

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/30/12

Date

S. Kincaid
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Don Taylor

Printed Name

GM

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Stephanie Kincaid (on behalf of Romney for President, Inc.)
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stephanie Kincaid

printed name

8/30/12

date